Cumberland County Schools
Fayetteville, North Carolina

Solution Spotlight:
Destiny Library Manager™

THE CHALLENGE
- Make school libraries a more vital resource for students, teachers and parents.
- Allow resource sharing by letting users search for books district-wide.
- Upgrade from older, labor-intensive site-based system.
- Provide a channel for parents throughout the district — even those stationed abroad — to be actively involved in their children’s education.

THE RESULTS
- Library circulation increased 30%.
- Dramatically improved return on investment for library materials.
- Increased use of library to support standards-based classroom instruction.
- Significant increase in parent participation.

SOLUTION:
The district adopted Destiny Library Manager™ and implemented it in all 88 schools. The introduction of Destiny® was coupled with an aggressive “marketing” campaign to make sure teachers and parents were aware that Destiny offered a number of unique benefits for the district:
- Web-distributed system is available to students, parents and teachers anywhere, anytime.
- State Standards subscription service allows teachers, students and parents to find materials and web sites that support North Carolina Standard Course of Study objectives.
- Centralized installation allowed the creation of an interlibrary loan program.
- TitlePeek™ subscription gives students a look at the covers of the books they find, helping younger students search more effectively.
- “Marketing” campaign included intensive training of teachers and letters home to more than 53,000 parents.
- Media Coordinators received training prior to 2006-2007 school opening.

Belinda Cashwell
Director of Media Services

“Destiny isn’t just a product. It’s a way of life. Our patrons are awestruck!”

88
53,403
K-12
20

CHALLENGE:
Cumberland County Schools wanted to dramatically expand the use teachers and students got from district library resources. As home to one of the nation’s largest U.S. Army bases, they also wanted to facilitate the involvement of parents stationed abroad. But they were hampered with a 20-year-old site-based system that could only be used from workstations in the individual school libraries. The district decided it needed a web-based solution to open up access to its libraries.
RESULTS:

- Teachers now actively search for library resources that support state standards as they prepare lesson plans.
- District has been able to implement interlibrary loans, greatly expanding the resources available to teachers and students.
- 15,000 parents, students and community members participated in a literacy “Walkathon” that spotlighted Destiny.
- A growing number of parents stationed in Iraq are logging into Destiny to help students find resources for research projects and leisure reading.

ABOUT FOLLETT SOFTWARE COMPANY:

Over the past two decades, Follett Software Company has evolved from being the largest provider of K-12 library automation solutions to being the leading provider of Educational Resource Management (ERM) solutions. Backed by 134-year-old Follett Corporation, Follett Software provides solutions to nearly half of the nation’s K-12 schools and districts. Follett is committed to helping inspire student achievement and simplify information management.

TO LEARN MORE, CALL 800-323-3397 OR VISIT US AT WWW.FSC.FOLLETT.COM OUTSIDE THE U.S. AND CANADA CALL 815-344-8700